WHAT IS THE SECRET OF THE RELATIONSHIP BETWEEN ARCHITECTS AND DEVELOPERS?

FOLD-IN

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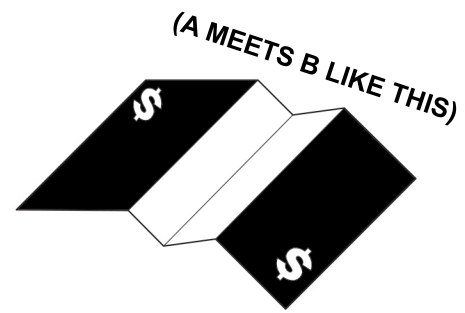
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DREAMS

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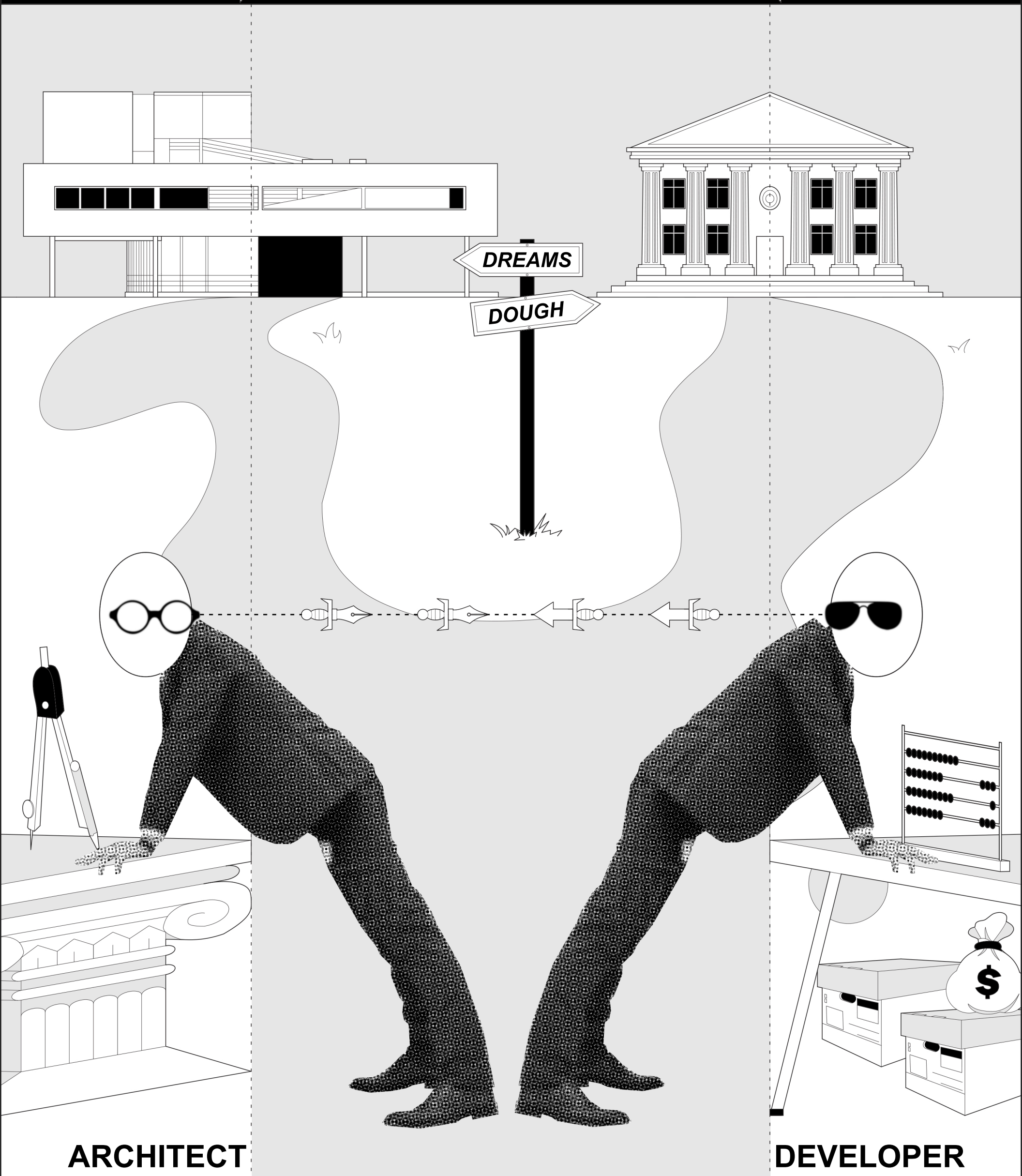
ARCHITECT

DEVELOPER

The architect offers up endless utopian schemes that the practical developer is rarely eager to finance, given the risk. It is nigh universally understood that the two of them fight and bicker just as fiercely as an old married couple about some far-fetched drawing or model of a project that developers would rather use for target practice.

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